

JA SPONSORSHIP OPPORTUNITIES



SPONSORSHIP PACKAGES

JA's Charity Ball is a very special event that serves as our chapter's annual fundraiser. Due to COVID-19, our chapter made the difficult decision to cancel our event this year. In 2020, as we navigate through this pandemic, Junior Auxiliary members are working harder and more creatively to raise funds and sustain our mission of dedicated service to the Hattiesburg community. Our many projects, along with many of Hattiesburg's underserved children and families, are relying upon us during these uncertain times to rapidly respond to increased community needs more than ever before.

Through the compassion and generosity of JA donors and sponsors, these funds fulfill an abundance of unmet needs. In addition to our fundraising efforts this year, we are hosting a **\$5,000 live raffle** on November 12, 2020 on WDAM-TV. We are including complimentary raffle tickets with sponsorships to show our appreciation for your continued support. We will also have JA's distinguished silent auction hosted online this year from November 12-14, 2020. Visit **JAHattiesburg.givesmart.com** for more details.

Thank you for your consideration of the opportunities below, which directly enhance the lives of children and families in your local community.

LEADERSHIP SPONSOR - \$5,000

50 Complimentary Raffle Tickets
Prominent Sponsor Recognition,
"JA Billboard Thank You Campaign"
Commemorative Plaque and Window Decal
Sponsor Recognition on JA Social Media

CHAMPION SPONSOR - \$3,000

30 Complimentary Raffle Tickets
Prominent Sponsor Recognition,
"JA Billboard Thank You Campaign"
Commemorative Plaque and Window Decal
Sponsor Recognition on JA Social Media

ADVOCATE SPONSOR - \$1,500

15 Complimentary Raffle Tickets
Prominent Sponsor Recognition,
"JA Billboard Thank You Campaign"
Commemorative Plaque and Window Decal
Sponsor Recognition on JA Social Media

ACTION SPONSOR - \$1,000

10 Complimentary Raffle Tickets
JA Community Sponsor Window Decal
Sponsor Recognition on JA Social Media

MISSION SPONSOR - \$500

Five Complimentary Raffle Tickets
JA Community Sponsor Window Decal
Sponsor Recognition on JA Social Media

COMMUNITY SPONSOR - \$300

Three Complimentary Raffle Tickets
JA Community Sponsor Window Decal
Sponsor Recognition on JA Social Media

PATRON SPONSOR - \$100

One Complimentary Raffle Ticket
JA Community Sponsor Window Decal



FOR MORE INFORMATION

Ashley Castleman | Finance Chair
finance@hattiesburgjuniorauxiliary.org | 601.818.7347
Katie Anthony | Sponsorship Chair
@hattiesburgjuniorauxiliary.org | 215.753.6197



2020 SPONSORSHIP AGREEMENT

Thank you for supporting our annual fundraiser. **Sponsorships and donations may be made online on our event website at <https://JAHattiesburg.givesmart.com>**. If you prefer to pay by check or money order, please complete and return this agreement with your payment.

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: (____) _____ **EMAIL:** _____

May we use your **name/logo** in JA of Hattiesburg recognition pieces (including promotions and signage)?

YES **NO** If yes, how would you like your name/company to appear? _____

How would you like to give?

SPONSORSHIP

LEADERSHIP SPONSOR - \$5,000

ACTION SPONSOR - \$1,000

CHAMPION SPONSOR - \$3,000

MISSION SPONSOR - \$500

ADVOCATE SPONSOR - \$1,500

COMMUNITY SPONSOR - \$300

PLEASE ACCEPT MY TAX-DEDUCTIBLE CONTRIBUTION OF \$ _____ IN LIEU OF A SPONSORSHIP.

\$ _____ IN MEMORY/HONOR OF _____

RAFFLE TICKETS IN THE EVENT MY TICKET IS DRAWN, I SELECT TO DONATE THESE RAFFLE PROCEEDS BACK TO JUNIOR AUXILIARY OF HATTIESBURG FOR COMMUNITY PROJECT SUPPORT.

ITEM DONATION DONATE ITEM FOR AUCTION

ITEM(S) DONATED: _____

VALUE OF ITEM(S) DONATED: \$ _____

*Please note that in order to guarantee proper recognition in promotional material and media releases, sponsorships must be received no later than November 1, 2020. In order to receive complimentary raffle tickets with sponsorships, payments must be received by November 6, 2020.

Please email logos to jaofhattiesburg@gmail.com.

Please make checks payable to: Junior Auxiliary of Hattiesburg

Please return the completed form and payment to: Junior Auxiliary of Hattiesburg P.O. Box 15433 Hattiesburg, MS 39404

* In accordance with section code 6115 of IRS Regulations, JA of Hattiesburg is a qualified charitable organization. Our tax exempt identification number is 23-7352013. Please consult with accountants and/or legal on tax implications of your contribution.

Thank you for your support!